

# Trainers Profile OF INDIA COACHING FEDERATION

### PROGRAM DIRECTOR AND HEAD COACH CERTIFICATION PROGRAM - INDIA COACHING FEDERATION



#### Dr. Dhirendra Gautam

(Ph.D, CA, CMA, ICWA ) Director: India Coaching Federation Master Coach (MCC) - Life & Leadership coaching

Author: Transforming Money & Relationship Challenges

Ex. Global CFO & Director Finance of SuperMax World, Al Khodari Group, Pepsi, Unilever & Motorola

- Dr. Dhirendra Gautam is an International Leadership Coach & Corporate Trainer who has conducted more than 1000 Leadership coaching and corporate training in more than 20 countries around the world.
- He is a **Life and Business Doctor**, specialized in empowering people to transform and resolve their Life, Career, Business & Relationship challenges through research-based framework with assured success.
- He is a professionally qualified Cost & Management Chartered Accountant with Ph.D. in business Management.
- 23+ years of corporate experience managing Global MNCs in 150+ countries as **Global CFO and Director** of Finance & planning with SuperMax World, AL Khodari Group, Pepsi, Unilever and Motorola.
- He is a **Business Transformation Expert** specialized in Profit Optimization and Wealth Creation for the corporates through research-based innovative model to transform the people, process and technologies in the organization which further optimizes the business and improve the profitability of the organization.
- He worked in **various industries** including FMCG, Manufacturing, Pharma, Construction & Contracting, Retail, E-commerce, Telecom, Financial Services, Utilities, Travel, Transportation and Logistics, Education, Entertainment, hospitality and other service industries.

## **Marketing trainer - INDIA COACHING FEDERATION**



#### Bhawana Bhardwaj

15+ Years worked as Digital Marketer to Plan, Execute and Produce Results from SEO | Blog | Social Media | LinkedIn | WhatsApp | YouTube | Facebook & Content Marketing Campaign using Organic & Paid Digital Media for B2B

- 15 years of total Digital Marketing experience, with 8 years in Digital Marketing Training and consulting
- Led the end-to-end digital marketing strategy, resulting in increased brand promotion and inbound demand generation.
- Executed a results-driven, multi-platform online marketing and digital branding strategy.
- Led a team of Marketing, Content, and Design Specialists to implement online marketing strategies
- Career Highlights:
- Trained over 10,000 individuals in digital marketing, including prestigious institutions and corporate clients.
- Conceptualized, collaborated and conducted digital and social media marketing training programs for -- prestigious institutions like DSM and IMT Ghaziabad, MSME-PPDC, Capgemini, and Genpact
- Managed all aspects of digital communication, lead generation, and online branding.
- Experience
- Head of Digital Marketing Remote Resource™
- Founder of AI Marketers Club Parishkrit Systems
  Private Limited
- Digital Marketing Trainer at Digital Academy 360
- Functional Head Internet Marketing Virtual Employee Pvt. Ltd
- Internet Marketing Trainer Brainpulse Technologies
- Assistant Manager IndiaMART InterMESH Limited
- Website Maintenance & Internet Marketing Assistant Global ePublishing Ltd

## **Marketing trainer - INDIA COACHING FEDERATION**



#### Deepika Sharma

Google Search Ranking and Lead Generation Expert.

10+ years of Search Engine

Optimization (SEO) | Google Ads |

Email Marketing | Linkedin ads | Facebook Ads

- Google Search Ranking and Lead Generation expert. I use my skills and knowledge to run an SEO agency named Rank The Page in Mohali, India.
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- Trained over 10,000 individuals in digital marketing, including prestigious institutions and corporate clients.
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- Managed all aspects of digital communication, lead generation, and online branding
- Experience
- Strategic Planning Specialist
- Managing Director at Leading Edge Info Solutions
- Founder & Director at Rank The Page
- Proud BNI Member at BNI Global
- Recruitment Consultant at NIIT Limited

## THANKYOU We would love to be a part of your transformation journey.



## **CONTACT US:**





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